

# SHELDON ATHLETICS



A TRADITION OF ACADEMIC AND ATHLETIC EXCELLENCE

## NEW: CORPORATE PARTNERSHIP FORM for 2019-20 school year

**Business:** \_\_\_\_\_

**Name/Title:** \_\_\_\_\_

**Phone #:** \_\_\_\_\_ **Sponsorship Club:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

**Checks Payable: SHELDON HIGH SCHOOL**  
**Attn: Matt Binkerd/Athletic Director**  
**2455 Willakenzie Rd**  
**Eugene, Or 97401**

### Where do the funds go & who has access?

All teams will receive 100% of the proceeds into their team ASB account (after expenses) where only the head coach has access and authority to this money.

### How much money can a team earn?

All Sheldon OSAA & Community Sponsored sports teams can earn up to \$5k with 100% of proceeds from each sponsorship sold and \$10k for football and track & field due to their overall program operating expenses. Any funds raised above these amounts will be split 50/50 with the athletic department to help raise funds for Title IX equity considerations (25%), safety equipment (25%), scholarships (25%), and additional money for OSAA playoff and support group transportation expenses (25%).

### When is this fundraising campaign?

Teams can solicit sponsors from May 2019 – August 15<sup>th</sup>, 2019 and add to a master google docs spreadsheet for all programs to view and edit as we build the master Sheldon Athletic Department Sponsorship Program for 2019-20

### Are there any additional items with this fundraising campaign?

Yes. There will be a \$500 credit from Clark Printing for cheer to purchase Sheldon spirit items for the student section. We will also purchase banners to hang on the turf field for all Sheldon clubs who have been established for 5+ years to show support and unity among all co-curricular programs at Sheldon- GO IRISH!

## I. PLATINUM SPONSOR: \$5,000 Donation

### YOUR CUSTOMIZED LOGO DISPLAYED AT THE FOLLOWING FACILITIES, MEDIA GUIDES, ATHLETIC WEBSITE & AWARDS PROGRAM

- Facility signage:
  - Turf: 4x8 banner (Football/Soccer & Lacrosse)
    - PA announcements during home varsity football contests
  - Gymnasium: 2x3 banner (Volleyball, Basketball, Wrestling & dance/cheer competitions)
  - Baseball Field: 4x8 banner
  - Softball Field: 3x6 banner
- Media Guides
  - Full page ad in premier location in the fall, winter & spring media guides
- Sheldon Athletic Website
  - Logo & link will be added to front page (<http://sheldonathletics.com>)
- NEW: Sheldon Athletics Awards Night
  - Logo listed in the program for this new event in May 2019

### SWC PASS FOR TWO ADULTS FOR ALL HOME/AWAY LEAGUE CONTESTS or FOUR RESERVED FOOTBALL SEATS:

- Please contact the athletic office at 541-790-6651 in August to redeem your SWC pass or reserved seats football seats.

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## II. GOLD SPONSOR: \$3,000 Donation

### YOUR CUSTOMIZED LOGO DISPLAYED AT THE FOLLOWING FACILITIES, MEDIA GUIDE, ATHLETIC WEBSITE & AWARDS PROGRAM

- Facility signage **CHOOSE 2 LOCATIONS:**
  - Turf: 4x8 banner (Football/Soccer & Lacrosse)
    - PA announcements during home varsity football contests
  - Gymnasium: 2x3 banner (Volleyball, Basketball, Wrestling & dance/cheer competitions)
  - Baseball Field: 4x8 banner
  - Softball Field: 3x6 banner
- Media Guides
  - 1/2 page ad in premier location in the fall, winter & spring media guides
- Sheldon Athletic Website
  - Logo & link will be added to front page (<http://sheldonathletics.com>)
- NEW: Sheldon Athletics Awards Night
  - Logo listed in the program for this new event in May 2019

### SWC PASS FOR TWO ADULTS FOR ALL HOME/AWAY LEAGUE CONTESTS or FOUR RESERVED FOOTBALL SEATS:

- Please contact the athletic office at 541-790-6651 in August to redeem your SWC pass or reserved seats football seats.

## III. SILVER SPONSOR: \$1,500 Donation

### YOUR CUSTOMIZED LOGO DISPLAYED AT THE FOLLOWING FACILITIES, MEDIA GUIDE & AWARDS PROGRAM

- Facility signage **CHOOSE 2 LOCATIONS:**
  - Turf: 4x8 banner (Football/Soccer & Lacrosse)
    - PA announcements during home varsity football contests
  - Gymnasium: 2x3 banner (Volleyball, Basketball, Wrestling & dance/cheer competitions)
  - Baseball Field: 4x8 banner
  - Softball Field: 3x6 banner
- Media Guides
  - 1/4 page add in the fall, winter & spring media guides
- NEW: Sheldon Athletics Awards Night
  - Company name listed in the program for this new event in May 2019

### ONE FAMILY HOME 4J SEASON ANNUAL ATHLETIC SEASON PASS:

- You would receive one family home annual sports season pass for all athletic events at Sheldon High School. Please contact the athletic office in August at 541-790-6651 to redeem your seasonal pass.

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## IV. BRONZE SPONSOR: \$1,000 Donation

### YOUR CUSTOMIZED LOGO DISPLAYED AT THE FOLLOWING FACILITIES, MEDIA GUIDE & AWARDS PROGRAM

- Facility signage **CHOOSE 1 LOCATION:**
  - Turf: 4x8 banner (Football/Soccer & Lacrosse)
  - Gymnasium: 2x3 banner (Volleyball, Basketball, Wrestling & dance/cheer competitions)
  - Baseball Field: 4x8 banner
  - Softball Field: 3x6 banner
- Media Guides
  - 1/4 page add in **EITHER** fall, winter or spring media guides
- NEW: Sheldon Athletics Awards Night
  - Company **name** listed in the program for this new event in May 2019

### ONE FAMILY HOME 4J SEASON ANNUAL ATHLETIC SEASON PASS:

- You would receive one family home annual sports season pass for all athletic events at Sheldon High School. Please contact the athletic office in August at 541-790-6651 to redeem your seasonal pass.

## V. FACILITY BANNER SPONSOR: \$ Donation Varies

### YOUR CUSTOMIZED LOGO DISPLAYED AT THE FOLLOWING FACILITIE(S) YOU PICK & COMBINE:

- Facility signage (PLEASE CIRCLE):
  - \$500= Turf: 4x8 banner (Football/Soccer & Lacrosse)
  - \$300= Gymnasium: 2x3 banner (Volleyball, Basketball, Wrestling & dance/cheer competitions)
  - \$300= Baseball Field: 4x8 banner
  - \$300= Softball Field: 3x6 banner
- **TOTAL: \$** \_\_\_\_\_

## VI. MEDIA GUIDES SPONSOR: \$ Donation Varies

### YOUR CUSTOMIZED LOGO DISPLAYED IN THE FOLLOWING MEDIA GUIDE(S) YOU PICK & COMBINE:

- Media Guides (PLEASE CIRCLE):
  - \$200= 1/3 page ad in the fall media guide
  - \$200= 1/3 page ad in the winter media guide
  - \$200= 1/3 page ad in the spring media guide
  - \$500= 1/3 page ad in ALL fall, winter & spring media guides
- **TOTAL: \$** \_\_\_\_\_

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**VII. AWARDS PROGRAM SPONSOR: \$200 DONATION**

**YOUR CUSTOMIZED LOGO NAME OR PERSONAL NAME(S) WILL BE DISPLAYED IN THE NEW SHELDON ATHLETICS AWARDS NIGHT PROGRAM IN MAY 2019 (INCLUDES 4J SEASON ATHLETIC PASS)**

- NEW: Sheldon Athletics Awards Night
  - \$200= Company **name or personal name(s)** listed in the program for this new event in May 2019
  
- LOGO NAME OR PERSONAL NAME(S) TO BE LISTED IN PROGRAM: \_\_\_\_\_

**ONE FAMILY HOME 4J SEASON ANNUAL ATHLETIC SEASON PASS:**

- You would receive one family home annual sports season pass for all athletic events at Sheldon High School. Please contact the athletic office in August at 541-790-6651 to redeem your seasonal pass.

I agree to the following membership: \_\_\_\_\_ for the amount of \$ \_\_\_\_\_ for the 2019- 2020 school calendar year.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Thank you for your support of Sheldon Athletics.

GO IRISH!

*Matt Binkerd*  
Matt Binkerd (Athletic Director)  
Cell Phone #:541-337-8079  
E-Mail: [binkerd\\_m@4j.lane.edu](mailto:binkerd_m@4j.lane.edu)

**Your donation is greatly appreciated. This extra revenue generated will help fund general athletic team supply budgets, equipment, uniforms, and other operational expenses!**

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